The Nonprofit Census Action Toolkit is designed to give you basic tools that you can use to build awareness about the census and encourage the people you serve to be counted. Please start building support now within your organization, and consider what steps your organization can take. These ready-to-print materials are available for your nonprofit to use. We hope all organizations will post the Census 2020 posters in your lobby, include information in your e-newsletter and share at community events, and educate your own staff so they can support people who have questions. We hope some of you will take additional action to help your constituents get counted, such as helping them access the internet.

The basic information you need most is contained in this kit. We have additional resources available online at www.washingtonnonprofits.org/2020Census.

Additional tools available online:
- Executive Director Letter to Clients, Staff, and Board
- FAQ Sheet
- How to Organize a Phone Bank
- Letter to the Editor and Press Release Templates
- Newsletter Article
- Radio PSA Scripts
- Short video

Facebook social media images in Spanish and English.

6' x 2' banner for event tables.

8.5" x 11" table stand insert for events.

2.5" stickers, English and Spanish
Learn more at www.washingtonnonprofits.org/2020Census or contact us to request printed versions.

These materials are available for download at washingtonnonprofits.org/2020Census or contact us to request printed versions.