



WASHINGTON
NONPROFITS

2018 ANNUAL REPORT



MOMENTUM

Washington Nonprofits helps nonprofits LEARN, INCREASE their INFLUENCE, and CONNECT with people and resources. We are the state association for ALL NONPROFITS in Washington State. We believe that our COMMUNITIES thrive when our nonprofits are STRONG, CONNECTED, and HEARD.

Dear Colleague:

Washington Nonprofits has a great team that is making things happen for nonprofits across Washington. In 2018, our learning program expanded and deepened, we mobilized our members to advocate on key policy issues, and our network kept active members informed and connected.



You are an important part of this work, and we are proud to share our 2018 accomplishments with you.

Warmly,

Laura Pierce
Executive Director

Lawson Knight
Board President

Washington Nonprofits makes sure nonprofits have what they need to succeed through learning, advocacy, and collaboration. www.washingtonnonprofits.org

VOICE

Our presence in Olympia and Washington, DC continued to grow in 2018.



- We are working to ensure a fair, accurate and complete count for **Census 2020**. We spoke out opposing addition of a citizenship question on the 2020 Census, and delivered over 600 postcards about Census funding and the citizenship question from nonprofits to Congress. Our Census video has been viewed by thousands of people.
- We continued to defend the **Johnson Amendment**, mobilizing over 240 organizations to participate in a national sign-on letter and many more through action alerts.
- **Letters to the editor** and op-eds by Washington Nonprofits' staff and board members were published in four different major newspapers.
- We **testified** at five state hearings and one federal hearing.
- We held over **30 meetings** with federal and state legislators and legislative staff.
- Our **quarterly Policy Action Calls** regularly attract over 70 registrants.



“ Washington
Nonprofits does
public policy right.

David Thompson, National Council of Nonprofits



We engaged in research about the sector, including updating the **Nonprofit Jobs & Wage data** available on our website, issuing a report about community leadership development for under-represented populations in Washington, and publishing a report summarizing the results of our survey of over 400 nonprofits regarding the state proposal to raise the **overtime threshold**.

We continued to be a leader in learning.

KNOWLEDGE

152 EVENTS

We delivered an integrated program of in-person workshops, online classes, web courses, and conferences. Leading topics continue to be boards, finance, and law.

26 COUNTIES

We collaborated with 68 presenters to deliver in-person learning across Washington. We reach places that don't see regular nonprofit learning through the support of a contract we hold with the Washington Office of the Secretary of State. We added a staff member in Kettle Falls to expand our support for nonprofits in rural Washington.

51 PARTNERS

We value collaboration, partnering with community foundations, United Ways, Chambers, WSU Extension, fellow capacity builders, and many more.

“Expert advice in plain speak.”

21,979 VIDEO PLAYS

We significantly expanded our learning portal in 2018. *Washington Nonprofit Institute* is a go-to resource for nonprofit people looking for answers and on-demand learning.



Tacoma



Long Beach



Yakima

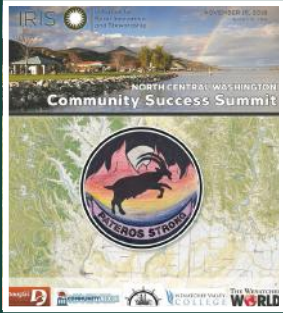


Seattle

INTEGRATION

Our members shape our work and our policy priorities.

Member success stories we shared in the Connector this year



IRIS: Initiative for Rural Innovation & Stewardship. A success summit that celebrates the sense of place in Okanogan, Douglas, Grant, and Chelan Counties.



Bellingham Bay Community Boating Center. Free Tuesday paddle series inviting more to enjoy boating recreation.



Mid-Columbia Arts Fundraiser in Tri-Cities. A multi-organization, community-wide fundraiser.

Visit www.washingtonnonprofits.org/blog to read more about these and more member stories.



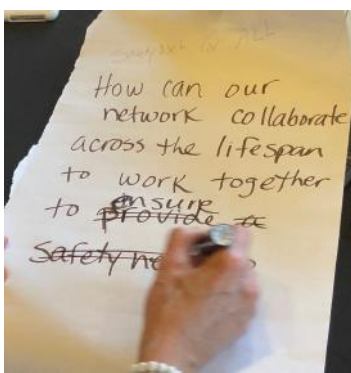
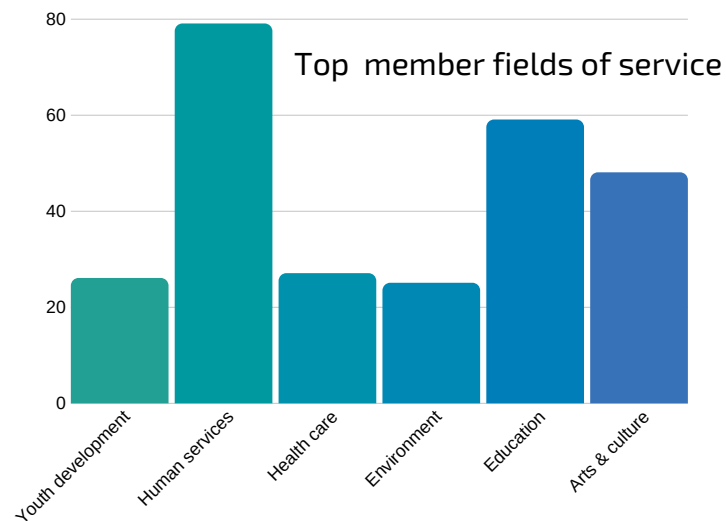
STABILITY

2018 Revenue: \$1,071,352

2018 Expense: \$1,078,984

Financial highlights

- Our membership dues revenue grew by 10%.
- We diversified our earned revenue by expanding our e-learning offerings and adding consulting with other state associations and licensing our curriculum.
- Our staff grew from 6 to 8.1 FTEs.



2018 Board Members

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|---------------------------------|---------------------------------|
| Judy Andrews | Marty Kooistra |
| Laura Armstrong | Lawson Knight, <i>President</i> |
| Terrie Ashby-Scott, <i>VP</i> | Jeannette Privat |
| Sheri Emerson, <i>Secretary</i> | Erick Seelbach |
| Sandy Gill, <i>Treasurer</i> | Rhona Sen Hoss |
| Lee Harper | Trudy Soucoup |
| Tina Flores-McCleese | Nancy Yamamoto |