2016 ANNUAL REPORT
WASHINGTON NONPROFITS

OUR COMMUNITIES DEPEND ON STRONG, CONNECTED NONPROFITS.
By expanding nonprofit voice, delivering learning that leads to action, and connecting nonprofits to others within and outside the sector, Washington Nonprofits makes sure nonprofits have what they need to succeed.

PUBLIC POLICY & ADVOCACY
Washington Nonprofits improves the environment in which nonprofits operate.

DIRECT ADVOCACY
• Defended against expansion of the Public Records Act in the state legislature and Washington State Supreme Court
• Tracked legislation and key issues, engaging nonprofits where appropriate to support charitable provisions, protect national service, and communicate on DOL overtime rules

RESEARCH & EDUCATION
• Published the Nonprofit Job & Wage Report
• Published the 2016 Nonprofit Capacity Report
• Delivered community impact and advocacy workshops
• Expanded advocacy knowledge through Boards in Gear
• Led community data walks in 3 counties

COMMUNITY IMPACT
• Convened 50+ organizations at cross-sector summit
• Supported the creation of 3 impact networks: Spokane, Tumwater & Kitsap
• Identified 3 policy principles that are vital to community collaboration: open data, flexible funding, and smarter accountability
• Engaged state agency leaders in community impact work

SECTOR PROMOTION
• Convened the annual Legislative Reception with the Governor, First Lady and 100+ guests in the Governor’s Mansion, in partnership with Philanthropy NW and the United Ways of the Pacific NW
• Collected 140 nonprofit impact stories from across Washington throughout Nonprofit Impact Month

I trust Washington Nonprofits to track current legislation and tell me how it will affect our sector. They routinely create timely responses to proposed legislation that come straight from the members. In short, Washington Nonprofits is our best voice in Olympia.
- Allison Carney, Member
A YEAR OF GROWTH

2016 was a year of significant growth for Washington Nonprofits. We saw a 124% increase in participants across 123 events, expanded all 3 nonprofit conferences (Bellevue, Yakima, and Spokane), and reached new communities through a contract with the Office of the Secretary of State. We focused on how to turn learning into action in all of our programs.

BY THE NUMBERS

Events - 123
Partners - 56
Locations in WA - 29
Participants - 9,037
Downloads - 5,440

We are so thankful for all the work the WN does for the state. Last year you did a Boards in Gear workshop in the Tri-Cities. It was OUTSTANDING!

- Daniel Lipparelli
Edith Bishel Center for the Blind
Kennewick, Washington

ONLINE LEARNING

We expanded our library of toolkits and created a ‘one stop’ learning destination, the Washington Nonprofit Institute. In partnership with Wayfind, we released a nonprofit law toolkit, “Let’s Go Legal.” We finished the 4th toolkit in our series, Strategic Planning in Nonprofits (SPiN).
PARTNERS

Partnership lies at the core of how Washington Nonprofits implements its programs. Our learning programs bring together content experts, regional partners, capacity building partners, and educators skilled at how to teach. 2016 partners include:

501 Commons
Allgebra Auctions
Alliance Leadership Program of Olympic View Community Foundation
Alison Carney Consulting
Amara Oden Consulting
CalNonprofits
Central Washington Nonprofit Network
City of Spokane
Claxon University
Clear Risk Solutions
Collins Group
Community Foundation of North Central WA
Economic Development Council
Fellow Co-Working
Firespring
GrantsMagic U
Guila Muir & Associates
Idealware
Incite Consulting Group
Jacobson Jarvis PLLC
KH Consulting
Kitsap Development Officers Group
Lang Consulting
Lincoln County Economic Development Council
Lisa Kagan, Story Coach
Nonprofit Assistance Center
Nonprofit Association of Oregon
Nonprofit Leader.org
Nonprofit Network of SW WA
Northwest Harvest
Orcas Island Community Foundation
Ostara Group
PRSA Puget Sound
The Prosperity Agenda
Pullman Chamber of Commerce
Quickbooks Made Easy
Seattle University
SEWEDA
Skagit Community Foundation
Spokane County United Way
The Better Fundraising Company
Three Rivers Community Foundation
United Way of Benton and Franklin Counties
United Way of Pullman
University of Washington Nancy Bell Evans Center
Volunteer Centers of Washington
WA Food Coalition
WA Healthcare Access Alliance
Wayfind
Whatcom Community Foundation
WSU Extension Lincoln/Adams Counties

NONPROFIT NETWORKS


“Washington Nonprofits has been a life-saver for me. It has helped me bring a struggling nonprofit back from the brink with training, resources, and moral support. I am very grateful.”
Michal Nortness, Our Literacy Council of Lewis County

MEMBERSHIP

Washington Nonprofits members are the foundation of our organization. Members make it possible for us to expand learning, elevate voices, and connect people. Each member contributes to our collective power. By joining together, nonprofits in Washington are strong, effective, and heard. Washington Nonprofits ended the year with 515 members.
"We’ve been Washington Nonprofit members for a couple years now, and I am impressed particularly with the educational resources the organization provides. You are doing excellent work! I tell every nonprofit I talk to that becoming a member of Washington Nonprofits is good value."

-Wendy Veysey
Mid-Columbia Mastersingers
Richland, Washington